

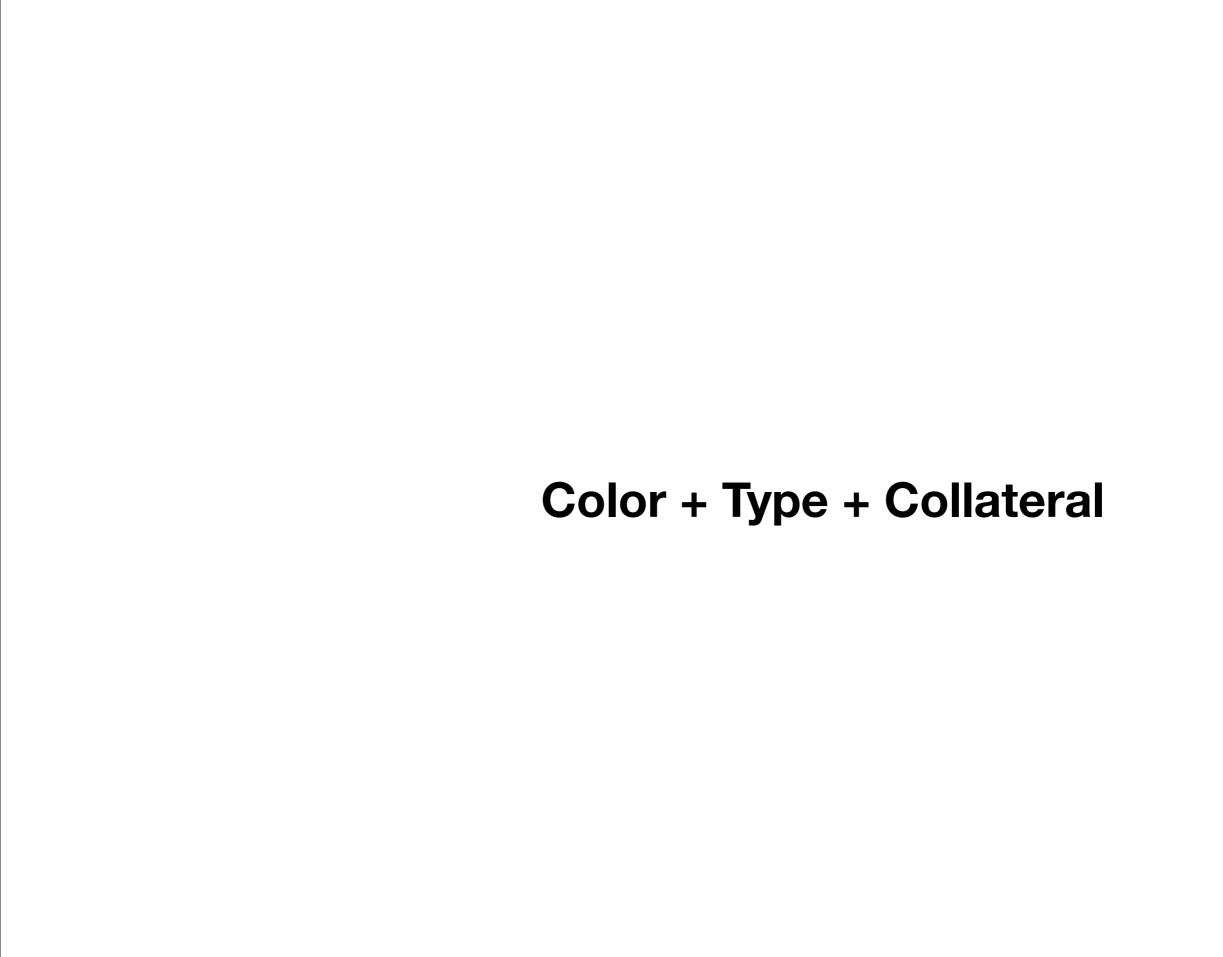


ArtDirectorsClub



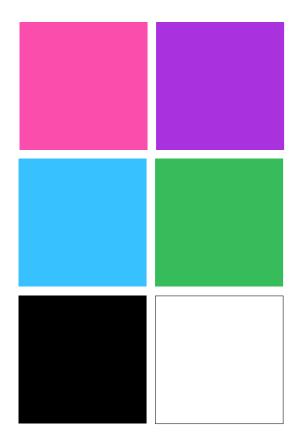
REBRAND / FLAGS







REBRAND / COLOR PALETTE / TYPOGRAPHY



BENTON SANS / BOLD & LIGHT

YOUNG GUNS 7 ENTRY DEADLINE

ArtDirectorsClub

MAY 13, 2009

BERTHOLD AKZIDENZ GROTESK / BOLD

Sahre, Victore, Wilker: A Summer Design Workshop in NYC

ArtDirectorsClub

July 19-25, 2009

BENTON SANS / BOOK & MEDIUM

The Art Directors Club is the premier organization for integrated media and the first international creative collective of its kind. Founded in New York in 1920, ADC is a not-for-profit membership organization whose mission is to Connect, Provoke and Elevate world changing ideas. It focuses on the highest standards of excellence and integrity in visual communications for the industry, and encourages students and young professionals entering the field.

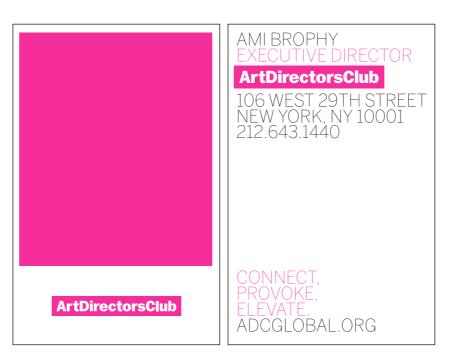
BERTHOLD AKZIDENZ GROTESK / REGULAR & MEDIUM

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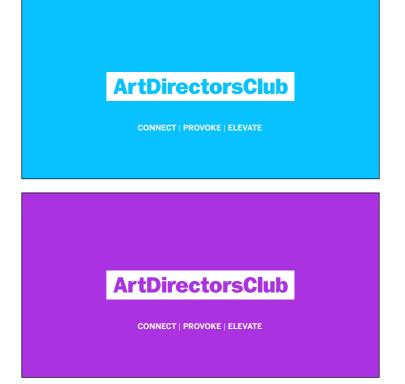


REBRAND / BUSINESS CARDS

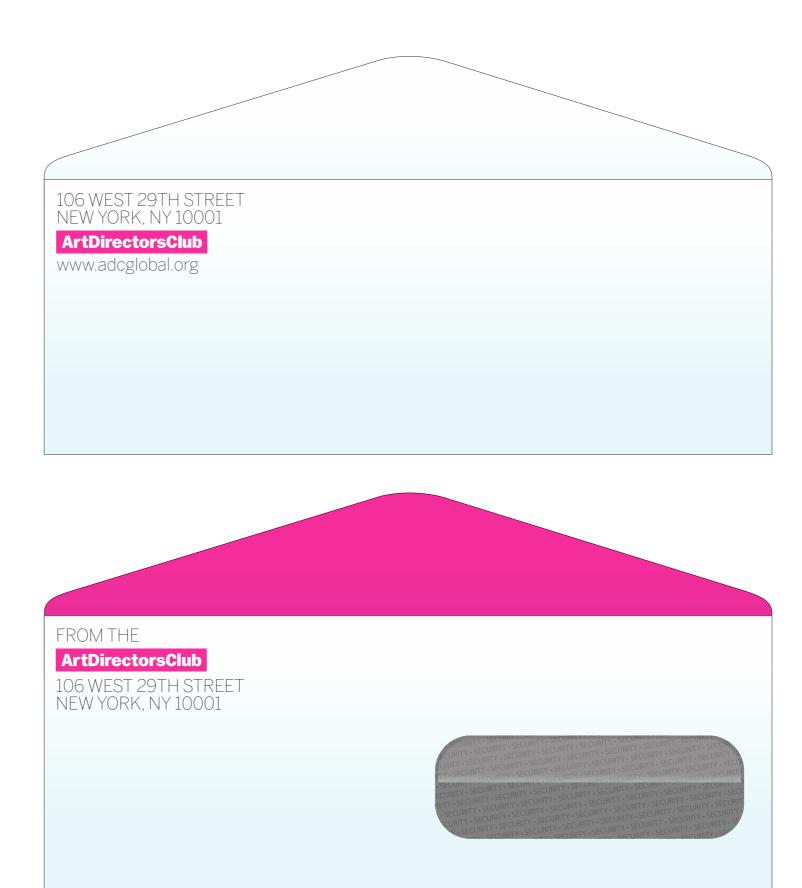














REBRAND / TAPE





Elasticity:
As long as the boundaries are not violated, you can pimp it out



REBRAND / LOGO—PIMPED





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Tag: Wherever we can, we will include our mantra, either bold and obvious, or as a 'printers marks'



REBRAND / MANTRA

CONNECT, PROVOKE, ELEVATE IS PRINTED ON EVERY POSTER. LOCATION & COLOR VARIES.

CONNECT | PROVOKE | ELEVATE

ADC AWARDS

CONNECT × **PROVOKE** × **ELEVATE** =

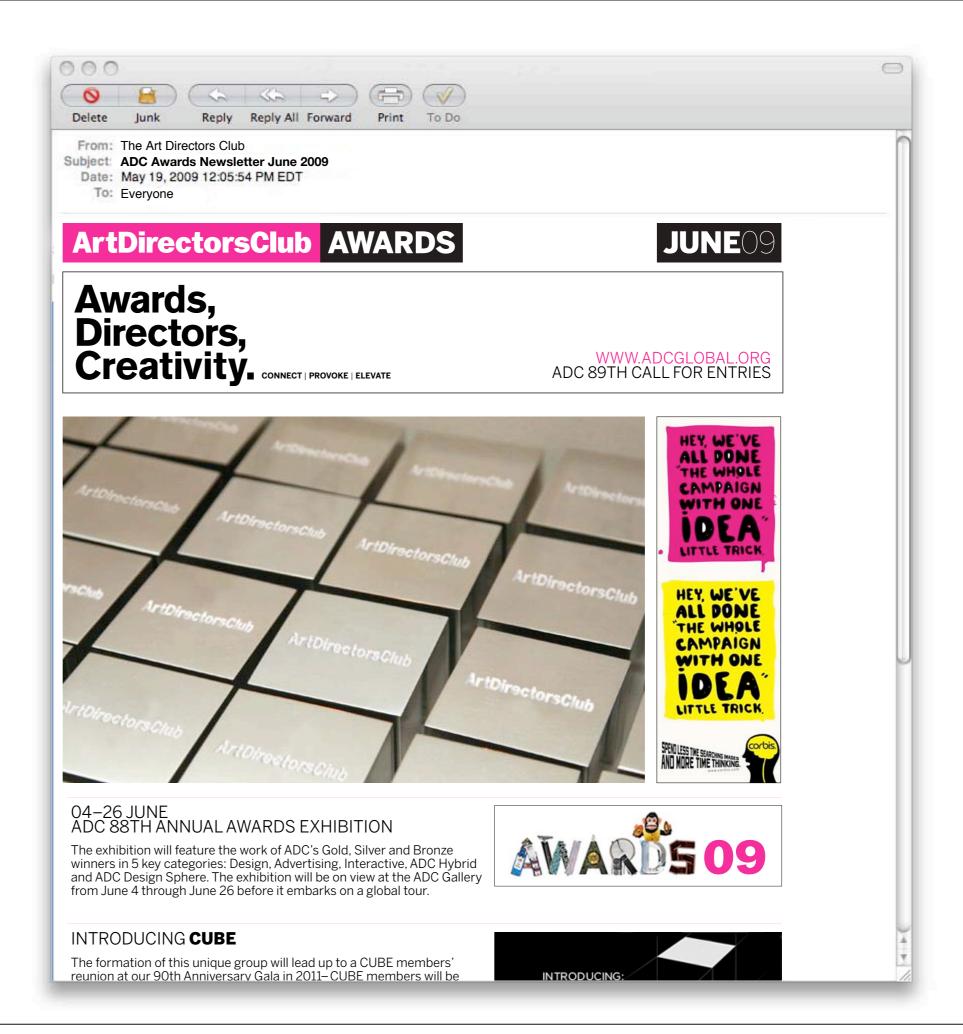


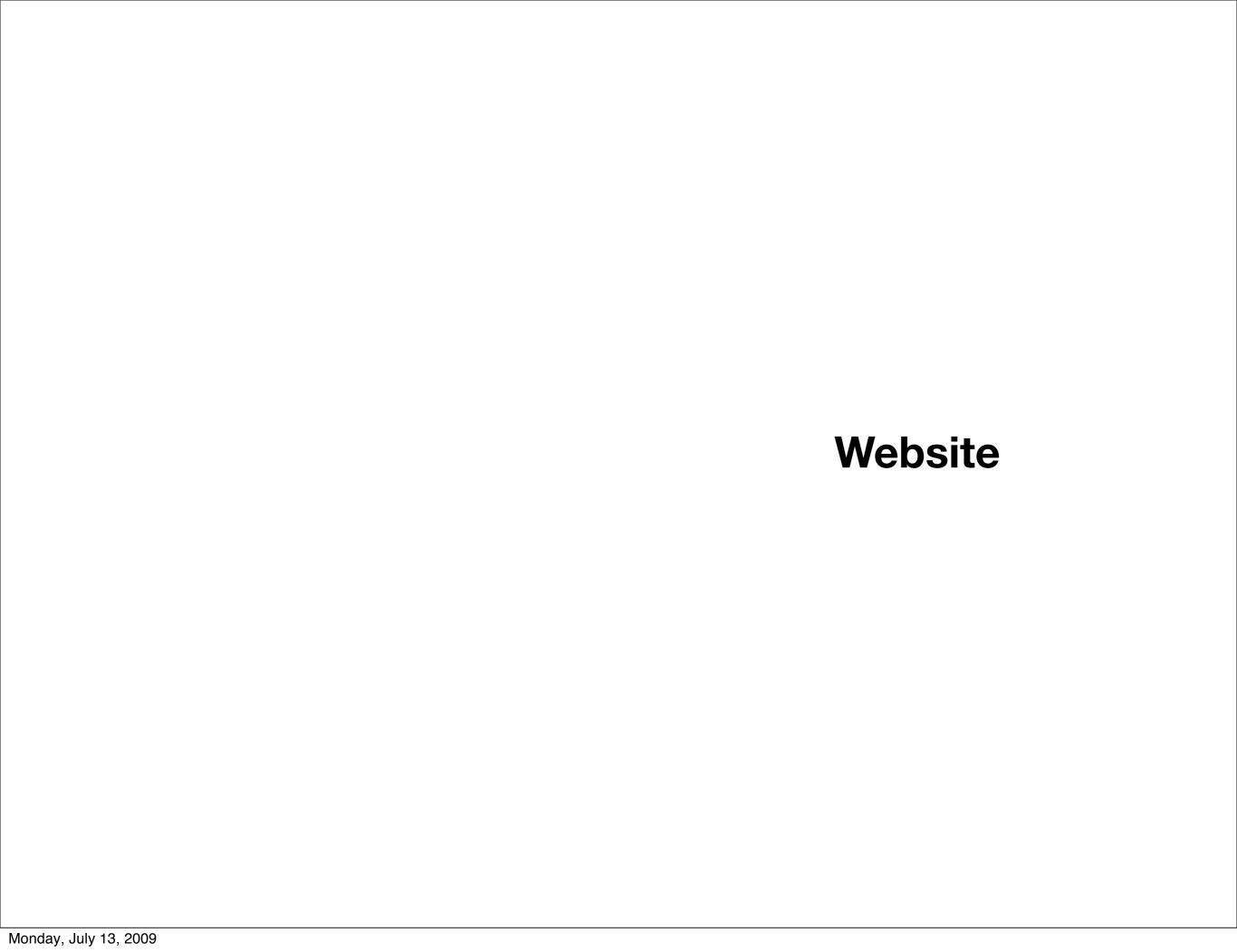
REBRAND / NEWSLETTER / MAILOUT





REBRAND / THE AWARDS NEWSLETTER





REBRAND / WEBSITE



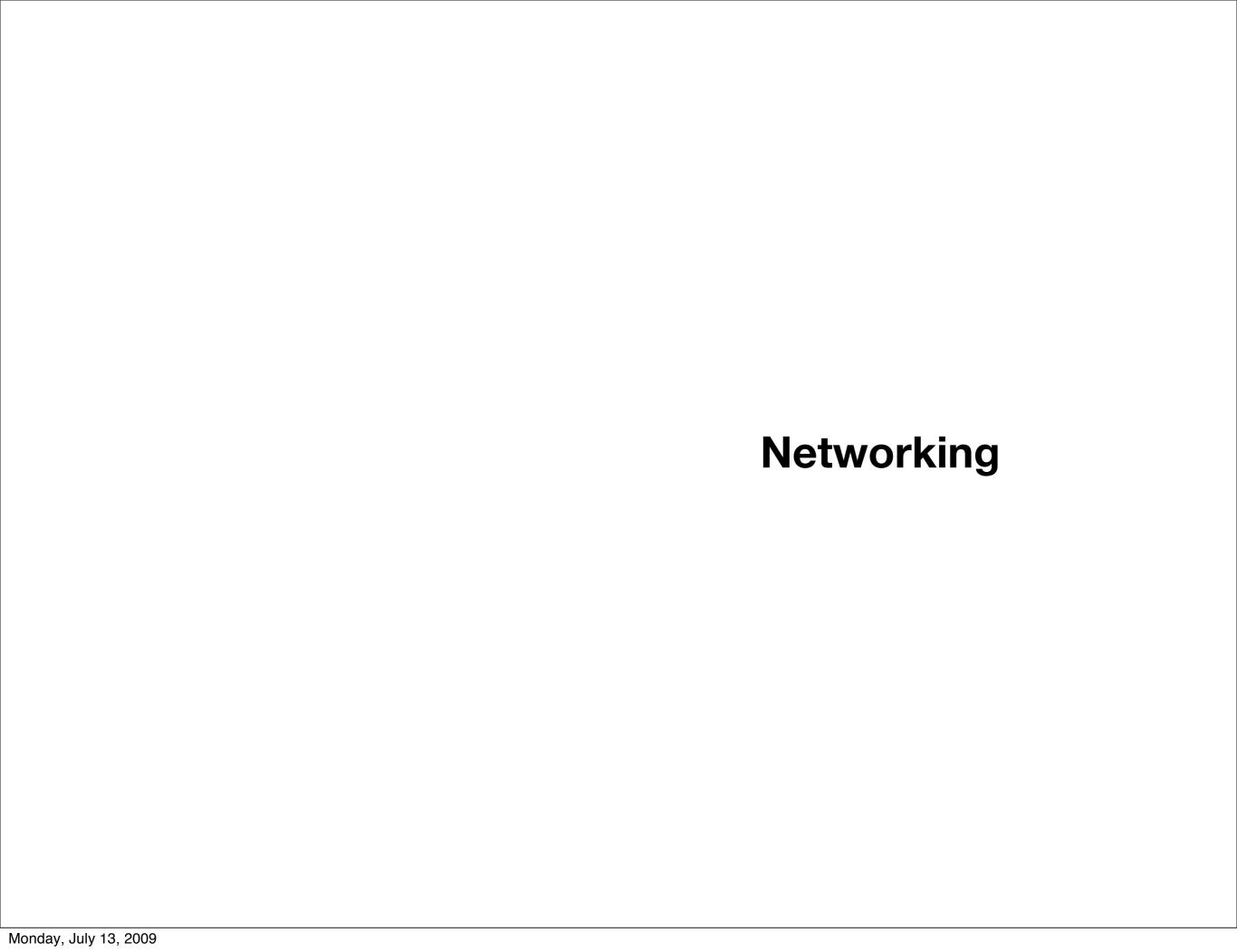
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THE ART DIRECTORS CLUB, 106 WEST 29TH STREET, NEW YORK, NY 10001, TEL: 212-643-1440



THE ART DIRECTORS CLUB NEW YORK CITY

REBRAND / FACEBOOK

THE ICON CHANGES TO DISPLAY THE MOST CURRENT EVENT.





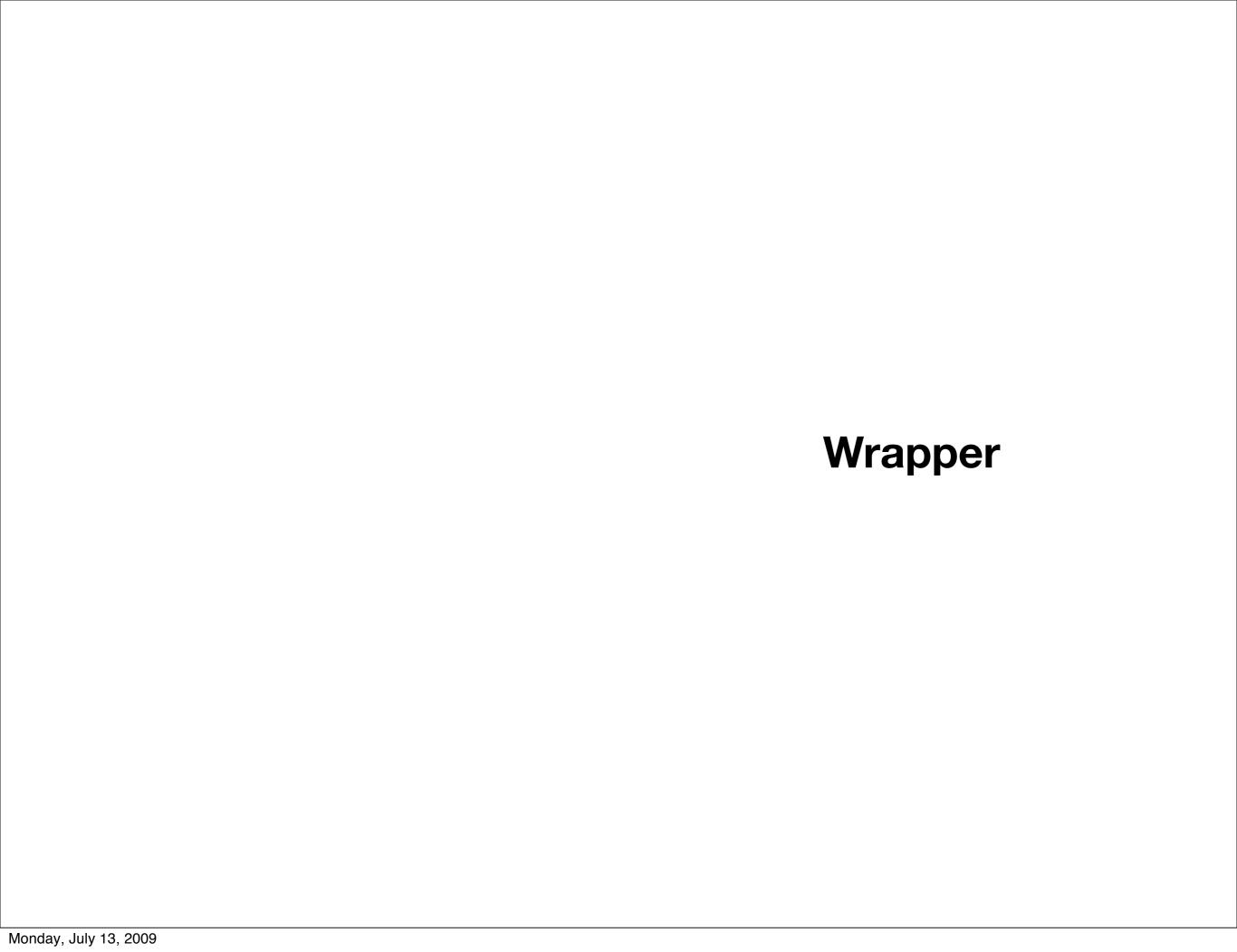




REBRAND / TWITTER

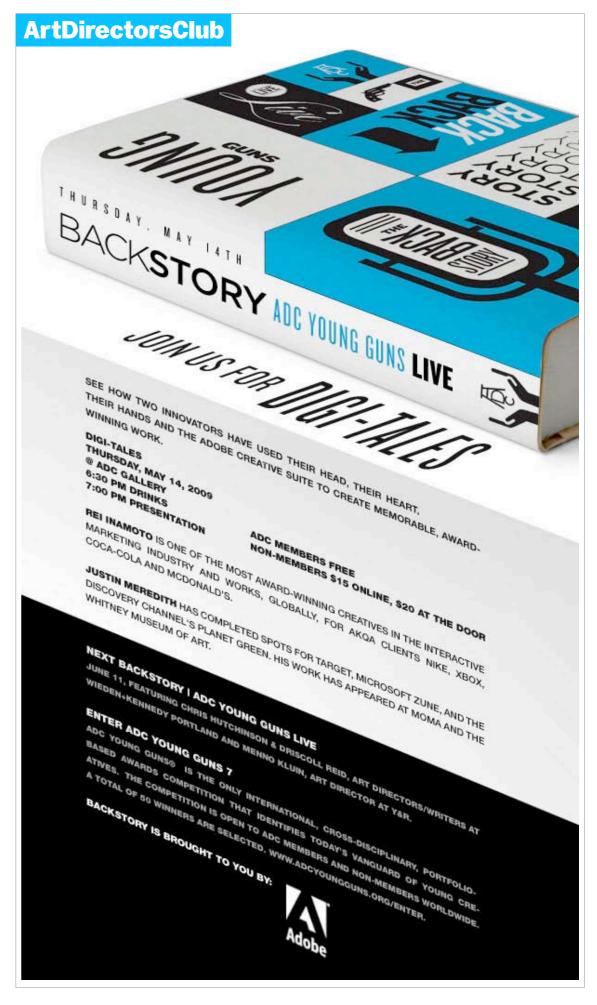


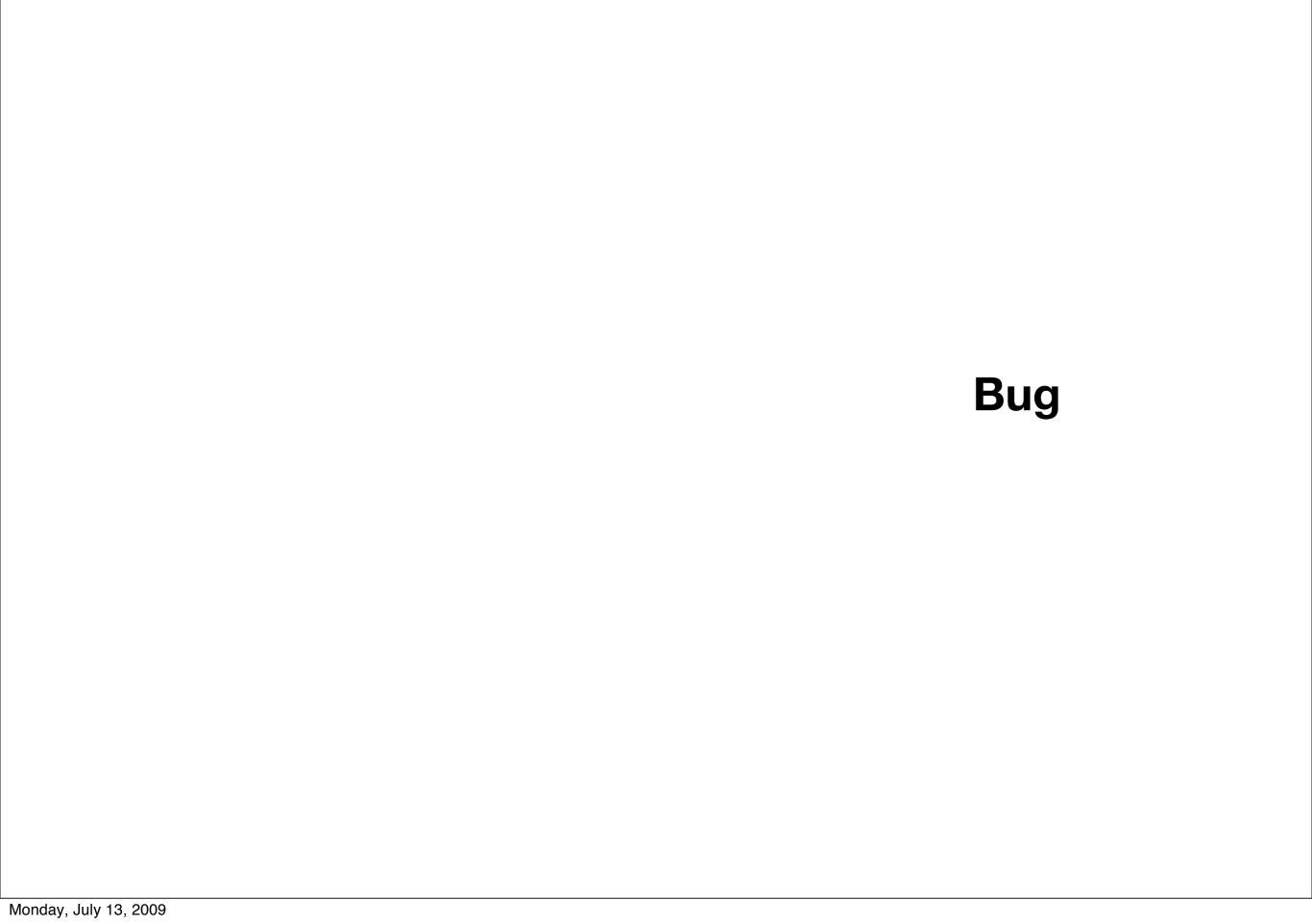




REBRAND / ADC AFFILIATED BRANDING

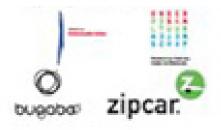








REBRAND / LOGO AS BUG





* Heineken





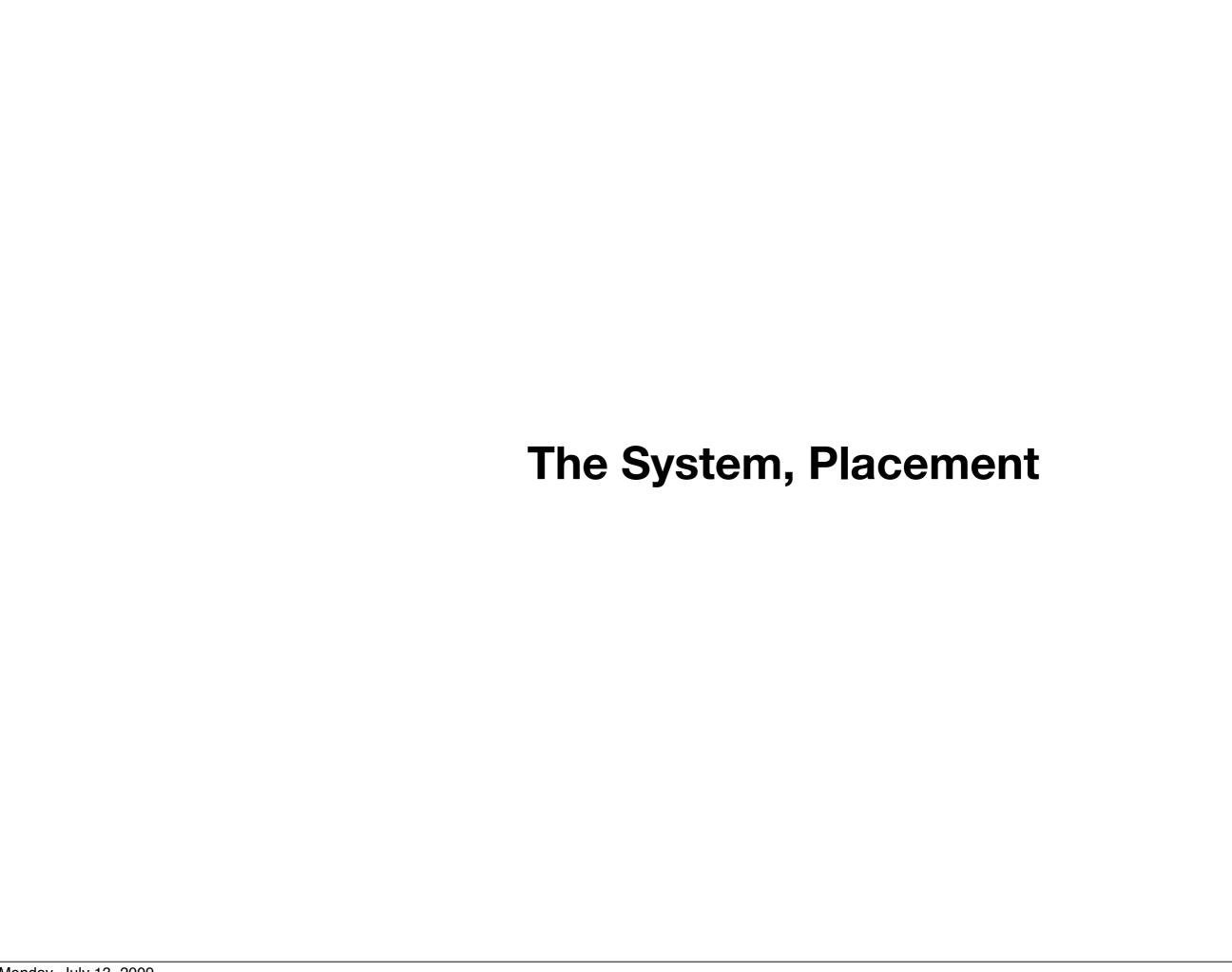








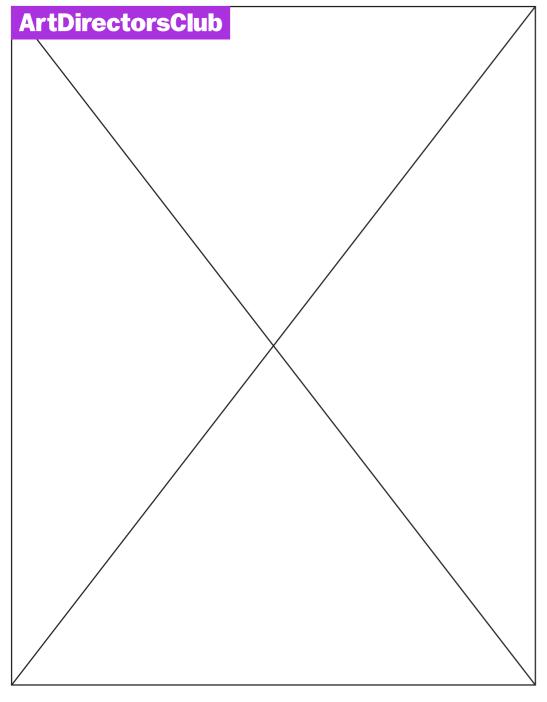


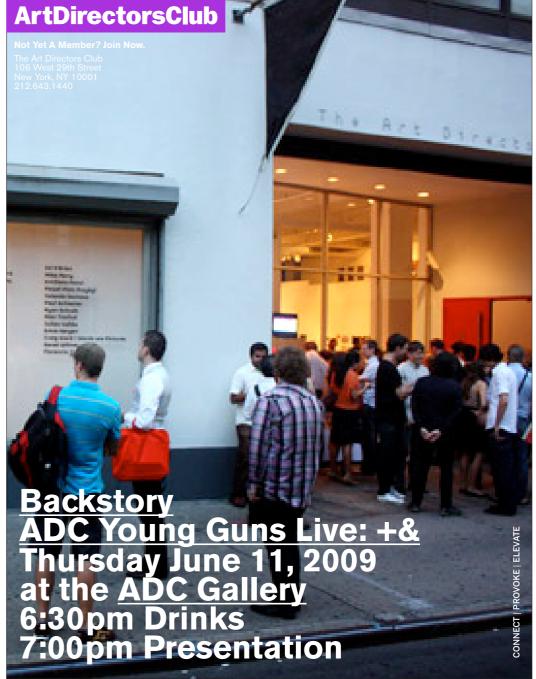




REBRAND / LOGO PLACEMENT

UPPER LEFT CORNER

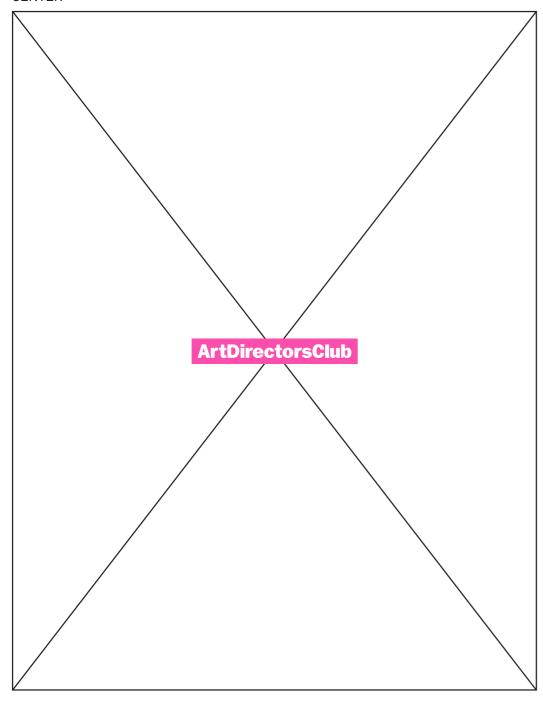




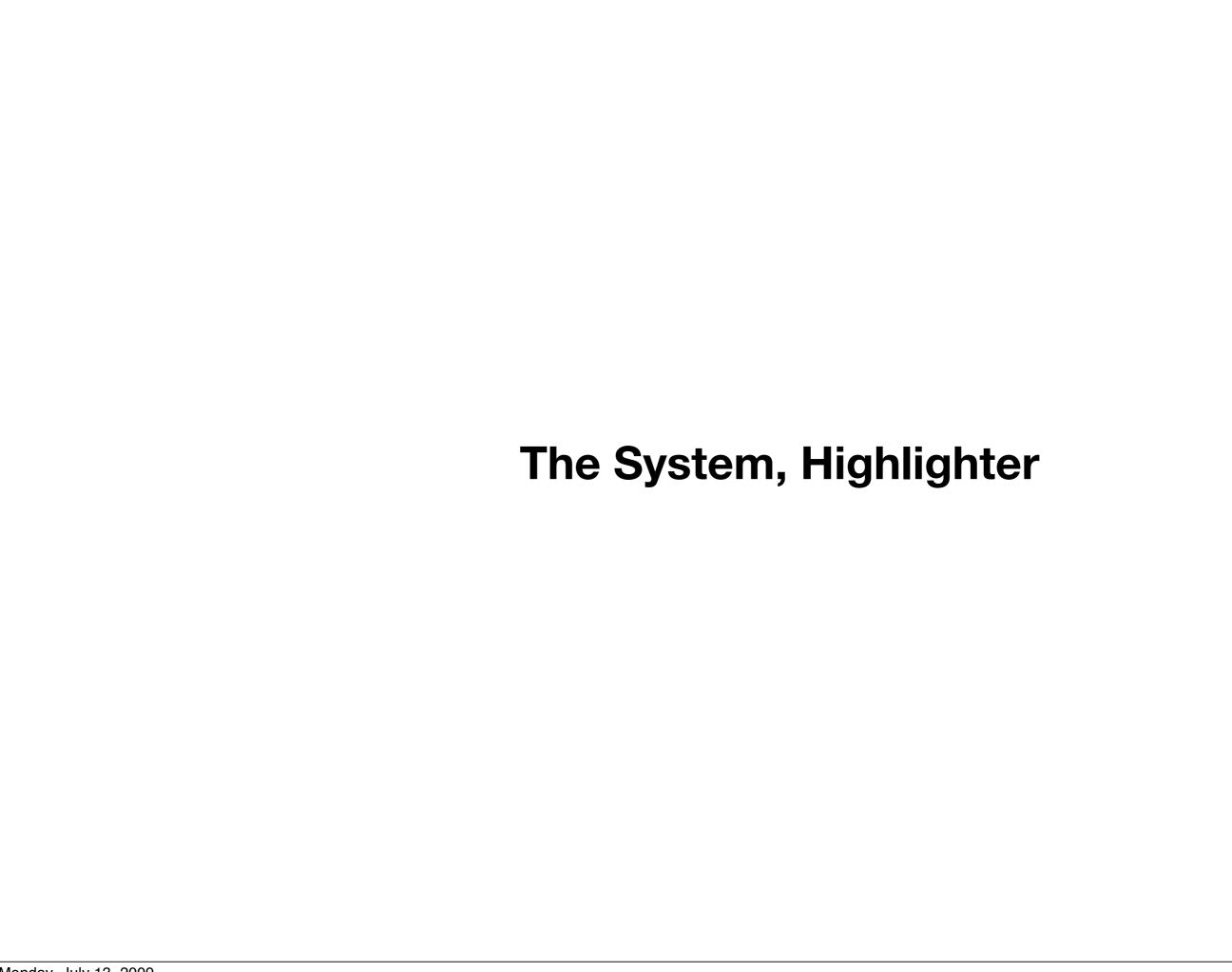


REBRAND / LOGO PLACEMENT

CENTER







REBRAND / COLOR AS A HIGHLIGHTER

Mike Mills Book Launch This Thursday in LA, there will be an intimate slide show and discussion with designer/filmmaker/artist Mike Mills (YG1) to launch his new retrospective book, Graphics Films. The presentation and Q+A will be hosted by editor Aaron Rose (YG1). Mills will also be taking audience questions and signing books.

Thursday, April 23, 7:30pm Family-Los Angeles

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www.adcglobal.org

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REBRAND / COLOR AS A HIGHLIGHTER

ADC 88th Annual Awards Exhibition

The exhibition will feature the work of ADC's Gold,
Silver and Bronze winners in 5 key categories: Design, Advertising, Interactive, ADC Hybrid and ADC Design Sphere. The exhibition will be on view at the ADC Gallery from June 4 through June 26 before it embarks on a global tour.

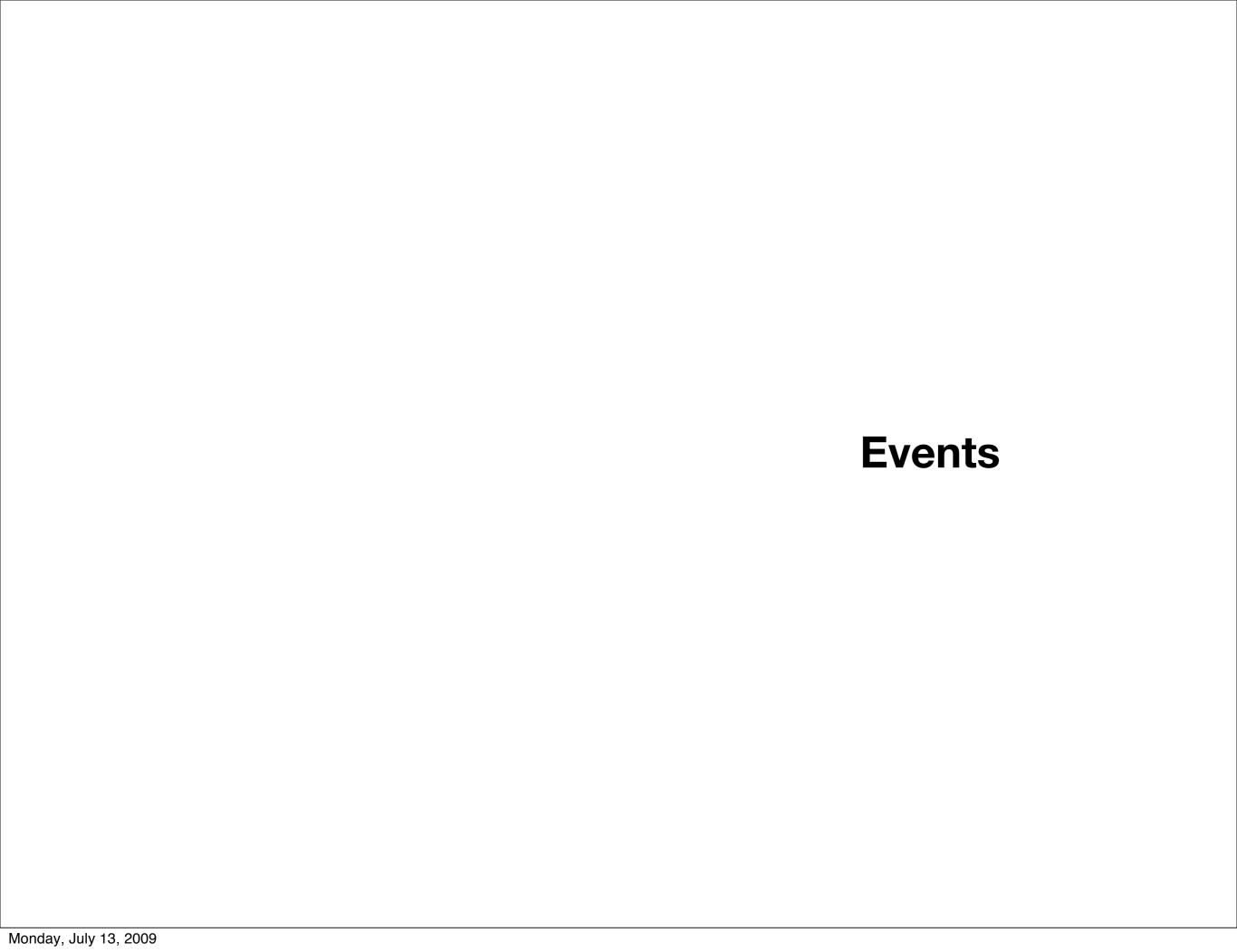
Opening Reception: Thursday, June 4 6:30-8:30 pm Please RSVP.



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REBRAND / POSTER

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PING PONG TOURNAMENT 7-10PM AT THE ADC GALLERY

The ADC Young Guns 7

Entry site goes live on the evening of Score! Enter your portfolio.

Get recognized: www.adcyoungguns.org/enter/

106 West 29th Street New York, NY 10001

REBRAND / ADC EVENT



ArtDirectorsClub

Connect with the community, replenish your paper samples and update your printing knowledge at the ADC Paper Expo an evening that includes food, drinks and friends. CONNECT | PROVOKE | ELEVATE

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REBRAND / POSTER

DC YG7 March 17, 2009 ADC Gallery

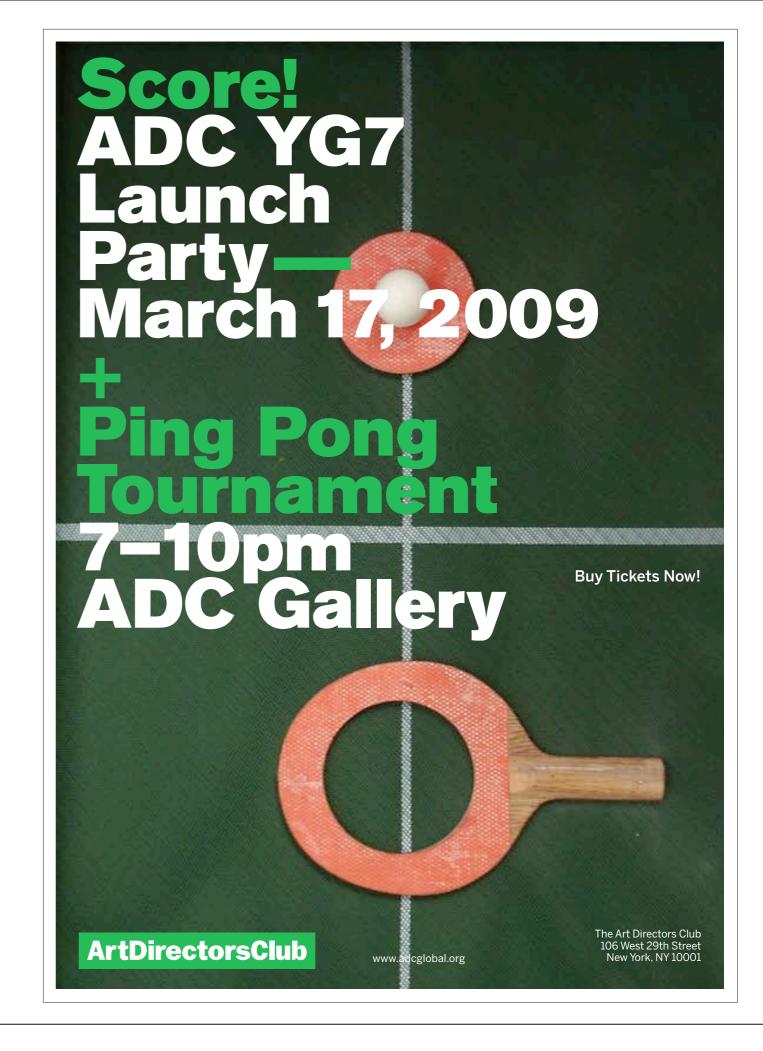
Buy Tickets Now!

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REBRAND / POSTER



More information can be found at www.sahrevictorewilker.com. Apply by May 15, 2009.

REBRAND / ADC EVENT

SAMPLE WILKER: A (CHRAPHIC) DESIGN WORKSHOPIN NYC JULY 19922522009

SAHRE, VICTORE, WILKER: A SUMMER DESIGN WORKSHOP IN NYC **ArtDirectorsClub** JULY 19–25, 2009

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REBRAND / THE CUBE CLUB





REBRAND / +&

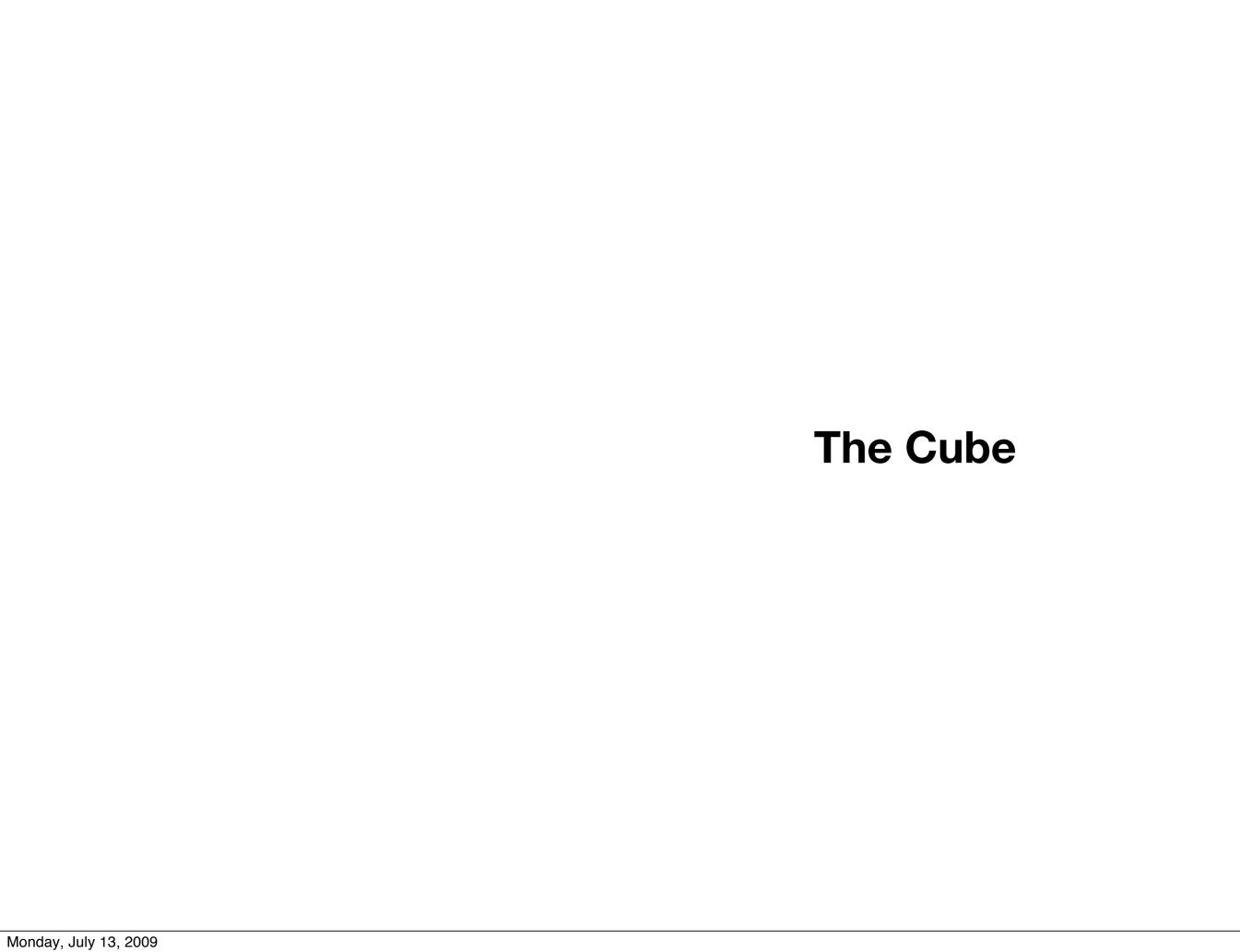






REBRAND / ADC CAMPAIGN







REBRAND / THE ANNUAL AWARDS





